

Endless Brake Technology Europe AB and BMW Motorsport Enters Official Partnership

At Endless Brake Technology Europe AB, we are today very happy to announce our partnership with BMW Motorsport for their new M4 GT3 racing project. This new car will be the successor of the current M6 GT3 that has scored many victories at legendary racetracks worldwide. The first M4 GT3s plan to be delivered by the end of 2021 or early 2022 and already the design process is at full speed. Endless will contribute to the project by the development and technical support of advanced racing brake technology.

"We are a small company but we are always responding to our customers' requirements. And we have never stopped our "ENDLESS" development to meet their expectation. So I am very happy that BMW Motorsport would like to continue using our products and technology. We will proceed to develop even better technologies to compete at the top of the world wide racing market together with BMW Motorsport."

- Isao Hanazato, Founder of Endless Advance Co. Ltd.

"We are very pleased to make this contract with BMW Motorsport for their new M4 GT3. As during the past years we will do our very best effort for their motorsport activity. From their feedback, we will develop the best brake products to win."

- Takayuki Inamoto, Director, Endless Advance Co. Ltd.

"It is with much pride and happiness we have achieved the Official Partner contract with BMW Motorsport for the new M4 GT3 car. It shows the good strength of co-operation and technology between ENDLESS and BMW Motorsport which has been developed during the years. Together we will continue the hard work and skill of technology for future success which we are really looking forward to."

- Lucas Nylund, CEO, Endless Brake Technology Europe AB



Endless Brake Technology Europe AB is the Endless brand sales and technical centre for the European market, and handles all sales and technical support including dealers and customer teams regardless if it is for Formula One™ or street cars. Endless Brake Technology Europe AB are also responsible for product development and product adaptation for the European market and has a direct technical and support cooperation with Endless Advance Co. Ltd. in Japan. We are also responsible for dealer development and product line-up adaption, and we have a direct technical and support cooperation with the Endless factory in Japan producing these top of the line brake products. Endless Advance Co. Ltd. has one of the most advanced brake R&D development centres in the world, continuously working to further improve brake technology and exceed the expectations of the demanding motorsport market.

Endless Brake Technology Europe AB, based in Orresta outside Västerås, Sweden, started in 1999 to promote Endless high-performance competition brake products on the European market. After the initial success, the Endless brand and dealer network has steadily grown in Europe as the choice for uncompromising brake products with continuous development towards excellence. Our customers have secured numerous championship titles in Formula One™ and WRC, won legendary races like Le Mans, Nürburgring and Spa 24 Hours, and conquered the Dakar Rally several times.